



kokoro
CARE PACKAGES 



CORPORATE GIFT GUIDE

Journey through Japan with the tastes of a hand-crafted Kokoro Care Package



TABLE OF CONTENTS

Every Gift Has a StoryPage 2
Our Care PackagesPage 3
Care Package ThemesPage 4
Custom GreetingsPage 5



Kokoro (written as 心 in kanji) translates into “heart” in Japanese, yet has a much deeper meaning. It represents the spirit, soul, and emotion, and is the foundation of each of our Care Packages.





EVERY GIFT HAS A STORY

Show your appreciation with a corporate gift from the heart. Each of our hand-crafted Care Packages is filled with premium-quality Japanese foods delivered straight from Japan.



We work directly with regional producers, each with a story and tradition that makes their product unique.

All of our products are made locally in Japan, using the highest quality ingredients and are free of chemicals.



We provide English translations and recipes making our products easy and enjoyable to use.



Share a memorable experience that connects people through excitement and adventure of trying new tastes and flavors. A truly unique gift from your kokoro (heart) to theirs.



OUR CARE PACKAGES

Whether for an external client or internal colleague, our Care Packages are specially curated to reflect your gratitude and appreciation. Because to us, a gift is more than just a way to say thank you, it tells the story of your connection and relationship.



Each of our Care Packages includes:



- ❁ Premium-quality, all-natural, locally produced, Japanese foods that have been carefully selected for their quality, uniqueness, and of course, incredible taste!
- ❁ Choose from soups, sauces and seasonings, snacks and sweets, meals (including noodles and rice), drink and teas, and more.
- ❁ All products are convenient and easy to use, with an insert containing a description of the products, as well as English translations and suggested uses.
- ❁ The personal stories behind the products, what makes them special, the farmers and producers who passionately create them and the regions from where they came.

Client appreciation, holidays, maternity/paternity celebrations, promotions, employment anniversaries, project completions, jobs well done and more, let us provide the perfect way to say thank you!



CARE PACKAGE THEMES



Signature

Our signature theme includes a specially curated selection of our favorite products, expertly assembled to include the perfect variety that will satisfy every recipient's taste buds. We select from our seasonally available soups, sauces and seasonings, snacks and sweets, meals (including noodles and rice), drinks and teas, and more. This is the true Kokoro Care Packages experience!

Teas

Japan is famous for its world-class selection of teas. From green teas to herbal teas and everything in between, let us choose the perfect blends for your gift.



Sweets and Snacks

Crunchy, salty, umami and sweet. These are just a few of the words to describe the delicious varieties of sweets and snacks available in Japan. All of our products are free of chemicals and make for the perfect healthy treat!



Vegan

Japanese cuisine centers around fresh, local ingredients which are combined in a way that is simple yet harmonious.

A beautiful example of this is Shōjin Ryōri, the Buddhist vegan cuisine that draws upon the Zen philosophy of preparing and eating food as an act of meditation that nourishes both the body and soul.



Custom

Work with one of our experts to design a customized Care Package using our seasonally available featured products.





CUSTOM GREETINGS

Personalized Greeting Card (inquire for quote)

Our customizable cards allow you to add a personal touch and message to your gift. Contact us at info@kokorocares.com to provide us with your Care Package details, along with your company logo and personalized message.



Card Front

- ✿ Your company logo will be displayed bottom-center.
- ✿ A brief personalized greeting (i.e. Congratulations, Thank-you, Happy Holidays, Best Wishes, etc)

Card Back

- ✿ Include an optional brief personalized message
- ✿ The Kokoro Care Packages branding and information is subtly included on the bottom of the card back.

Branded Care Package

(inquire for quote)

We can also brand the outside of the Care Package with your own supplied company logo. Your logo will be placed front and center on your personalized Care Package.





kokoro
CARE PACKAGES 

Contact us at info@kokorocares.com to get the process started.
One of our experts will help you create the perfect, personalized gift.

www.kokorocares.com

[f](#) [@](#) [@](#) [@](#) @kokorocares